

RUSSIAN IN ENGLAND

russianinengland.co.uk

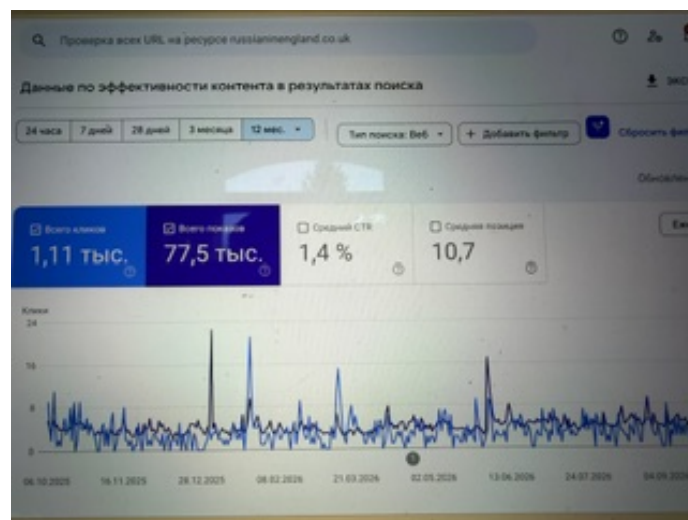
MEDIA KIT 2026

Russian-language digital media for audiences interested in life, news and business in the United Kingdom

1.11K	77.5K	1.4%	10.7
Google clicks	Google impressions	Average CTR	Average position

12-month Google Search performance — approximately 1,110 clicks and 77,500 impressions, with an average click-through rate of 1.4% and an average search position of 10.7.

Source: Google Search Console screenshot supplied for this media kit. The figures represent Google Search visibility and clicks; they should not be interpreted as total website users, sessions or page views.



Advertising • Sponsored content • PR • Display banners • Media partnerships

About Russian In England

Russian In England is a Russian-language digital publication focused on the United Kingdom. Its editorial environment is designed for readers interested in British news, London, politics, business, education, culture and everyday life.

The platform provides a direct channel for companies, institutions, public organisations, events and agencies seeking to communicate with Russian-speaking audiences connected to the UK.

Key editorial areas

UK & London • Politics • Business & Economy • Education • Society • Lifestyle • Culture • History • International Affairs

Why advertise with Russian In England?

Targeted language environment	Reach Russian-speaking readers through a dedicated Russian-language publication.
UK-focused audience	Position products, services and messages in a British editorial context.
Measurable search visibility	Google Search Console data provides a transparent indicator of organic search exposure.
Flexible campaigns	Choose from sponsored articles, banners, PR publication or combined packages.

Google Search visibility — 12 months

The supplied Google Search Console screenshot shows 77.5K impressions and 1.11K clicks over the selected 12-month period. The average position was 10.7 and the average CTR was 1.4%. These figures demonstrate sustained organic visibility in Google Search.

Advertising Opportunities

Standard 2026 rates in GBP. Bespoke quotations are available for larger campaigns, long-term partnerships and special placements.

Sponsored articles

Company stories, expert articles, announcements, branded editorial and institutional content.

PR & press releases

Publication of press releases, event announcements, project launches and organisational news.

Display banners

Monthly banner placements in standard web formats, including premium homepage positioning.

Media partnerships

Longer-term collaborations, event partnerships, media sponsorships and integrated campaigns.

2026 Advertising Rate Card

Advertising format	Net price
Sponsored article	£150
Sponsored article + homepage promotion	£200
Sponsored article + social media promotion	£250
Banner 300 × 250 px — 1 month	£100
Banner 728 × 90 px — 1 month	£150
Banner 300 × 600 px — 1 month	£175
Homepage banner — 1 month	£250
PR Package — 3 sponsored articles	£400
Premium Package — 5 articles + promotion	£650
Press release publication	£100
Article preparation by editorial team	+£50

PREMIUM PACKAGE — £650 NET

5 sponsored publications • homepage exposure • promotional support where available • links to the client website • use of client-supplied photographs and graphics.

Rates are standard 2026 rates and may be adjusted for campaign scope, timing, volume and special placement requirements.

Campaign Terms & Contact

- Prices are net. VAT, if applicable, is added in accordance with applicable UK tax rules.
- Sponsored content is clearly identified in accordance with applicable advertising and editorial standards.
- Standard sponsored article length: up to approximately 5,000 characters, unless otherwise agreed.
- Client-supplied photographs, graphics, logos and links may be included subject to editorial and technical approval.
- Publication dates and homepage placement are agreed individually.
- Discounts or bespoke packages may be available for larger or recurring campaigns.
- Campaign performance reporting can be agreed where appropriate.

Contact for advertising & media partnerships

Website	russianinengland.co.uk
Email	russianinengland@gmail.com
Address	4th Floor, Rex House, 4–12 Regent Street, London, SW1Y 4PE, UK

LET'S WORK TOGETHER

Reach a relevant Russian-speaking audience in the United Kingdom with a campaign tailored to your objectives.